



WHY STAFFING?



THE FLEXIBILITY FACTOR

FOR EMPLOYEES, FOR BUSINESSES, FOR THE ECONOMY

STAFFING FIRMS CREATE JOBS. And they offer flexibility for employees. Or additional income, or training, or a bridge to permanent employment. For businesses, staffing firms provide work force flexibility and access to talent. And for the economy, staffing firms increase labor market flexibility.

Flexibility. Employees want it. Businesses need it.
It's good for the economy. And staffing firms provide it.

A woman with dark hair pulled back, wearing a light blue collared shirt, is smiling warmly. She is positioned in the center-right of the frame. The background consists of vertical blue and white stripes. On the left and right sides, the shoulders and backs of two men wearing high-visibility yellow-green safety vests are visible, suggesting a professional or industrial setting.

JOB FLEXIBILITY

EMPLOYEES WANT IT

TODAY'S TALENT increasingly seeks job flexibility. Staffing firms provide it. Flexibility in scheduling and location to fit busy lifestyles. The ability to choose among diverse and challenging assignments. And—for those who want it—staffing firms offer a bridge to permanent employment.

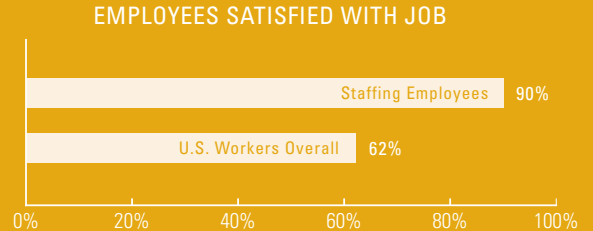
Two-thirds of staffing employees say temporary and contract work gives them flexible work time and the time for family that they desire.



THE JOBS PEOPLE

MATCHING MILLIONS OF PEOPLE TO MILLIONS OF JOBS

SOME THREE MILLION AMERICANS go to work for U.S. staffing companies every business day. Temporary and contract employees like their jobs—90% are satisfied with their work experiences, far exceeding the job satisfaction rates of the overall work force.



Sources: American Staffing Association and CareerBuilder.com

Nine out of 10 staffing employees would refer a friend or relative to work as a temporary or contract employee.

WORK FORCE FLEXIBILITY



BUSINESSES NEED IT

WHEN BUSINESSES need access to talent and strategic work force flexibility, America's staffing firms deliver. America's staffing companies provide the talent that U.S. businesses need to keep fully staffed during busy times.

Nine out of 10 clients say staffing firms
deliver the work force talent and flexibility they need.

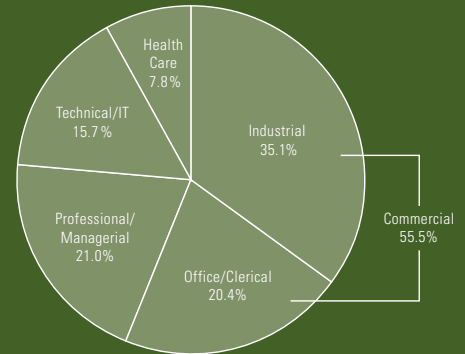
ACCESS TO TALENT



A DIVERSIFIED WORK FORCE

AMERICA'S STAFFING FIRMS find, screen, qualify, and place employees in jobs of every description, from the factory floor to the executive suite, from health care to IT and everything in between. Whether the need is extremely specialized or extremely large, staffing firms provide quick access to top talent.

PERCENTAGE OF STAFFING EMPLOYEES IN EACH SECTOR



*Sources: U.S. Bureau of Labor Statistics
and American Staffing Association*

LABOR MARKET FLEXIBILITY



WHY ASA?



INTEGRITY AND VALUES

EVERY MEMBER OF THE AMERICAN STAFFING ASSOCIATION is guided by a rigorous code of ethics. Members receive detailed, practical guidance as well as ongoing education and training in employment law. More than 6,000 staffing professionals have been certified by ASA. Membership in ASA is a hallmark of excellence and high standards in the staffing industry.

The American Staffing Association promotes legal, ethical, and professional practices for the staffing industry.



American Staffing Association

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